

WYNFORD GROUP ASSOCIATE:

BOB YAMASHITA, MBA

Bob is a senior consultant and practice leader with the Wynford Group and has extensive experience in Human Resources and Organization Development. He has served as Director of Human Resources for Nortel Networks, having led the function in several Canadian and U.S. locations. He has also held various related roles with other leading organizations including TransCanada Pipelines, Gulf Canada, the University of Alberta, and the Canadian federal Government.

With Calgary as his base of operations, he currently manages a multi-faceted consulting practice, specializing in creating high performance organizations.

As a Consultant and Strategist

Bob has an extensive background in the field of Human Resources and Organizational Development. His key focus is to help create high performing organizations that are designed to operate within the context of today's turbulent business environment. He has designed and facilitated numerous organizational change initiatives including the development of team-based environments and self-directed work teams. He is a highly skilled facilitator and communicator, and excels in leading high involvement processes to promote knowledge transfer and ownership within client organizations.

As a Coach and Seminar Leader

He is active internationally, designing and conducting high impact workshops covering a wide array of professional development areas including Leadership Development, Interpersonal Effectiveness, Communications, Project Management and Team Building. He continues to serve as a consultant and seminar leader to several organizations including Leadershismsarts, Nortel Networks, the Franklin-Covey Organization and the University of Calgary. He also provides coaching to a wide variety of senior managers and executives in all aspects of leadership effectiveness.

In addition to an undergraduate degree in Sociology and Psychology, Bob holds a Masters of Business Administration in Organizational Analysis from the University of Alberta. He has also held several executive posts with different professional Human Resource organizations across the western provinces.



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