# THE WYNFORD GROUP'S

# IAT SURVEYS ® REPORT COMPENSATION & EMPLOYMENT PRACTICES

# **EXECUTIVE SUMMARY - FALL 2007**

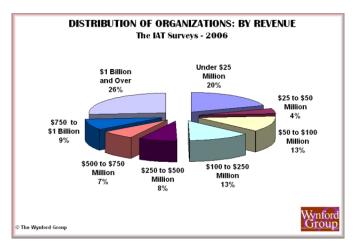
THE WYNFORD GROUP is pleased to present some highlights from the comprehensive "IAT Survey Questionnaire Report 2007".

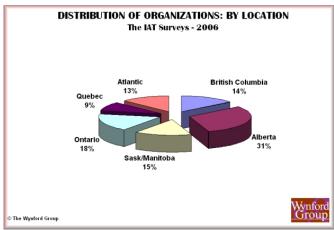
#### "The Source for Hot Market Information"

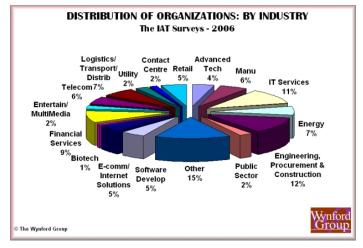
We have provided several enhancements to the surveys this year, including a new, more flexible customized report tool that will allow you to produce pay reports with the statistics you want in the order that you want.

**THE WYNFORD GROUP's,** *IAT SURVEYS 2007* consist of 5 surveys and over 450 positions, with data from over 175 organizations. Data was collected in the spring/summer of 2007.

#### Characteristics are identified as follows:









## **COMPENSATION - POLICY & STRATEGY**

#### **Base Salary Adjustments in 2007**

- 85% of participants indicated they adjusted base salaries in 2007.
- The average amount of the range adjustment increase is 3.21%, up from the projection of 2.56%.
- The average amount of the base salary increase is 4.08% (up from 3.56% in 2006).

#### 2008 Projected Adjustments

- The National Average projected range adjustment increase is 3.03%,
- Projected Average Base salary adjustment is 3.90%, with the highest average increases in the energy sector at 5.86%.

#### **Regional Differences**

Overall the highest salaries for cities/regions across Canada rank as follows: Northern Alberta, Toronto, Calgary, Vancouver, Ottawa, Edmonton, Southern Ontario, Montreal, Victoria, Winnipeg and Halifax. More detailed comparisons appear in our survey report.

#### **Benefits**

- There is a definite trend of increased use of flexible benefits program, 28% offer these.
- Health Spending Accounts continue to increase in popularity, 40%, (up from 32.26% in 2006).

#### **INCENTIVE PROGRAMS**

#### **Short - Term Incentives**

- 75% of respondents indicated they had a short-term incentive plan in place.
- **85**% of organizations that have a short-term incentive program in place indicated they do not include this compensation in the base for benefits calculations.

#### **Long - Term Incentives**

• 41% of participants indicated they provide long term incentives, with an increased variety of strategies including: Options, RSU's, performance options, and cash-based. These are described in more detail in the survey report.

#### ATTRACTION & RETENTION PRACTICES

## **Cash Based Attraction & Retention Practices**

- 54% of organizations currently use a special attraction or retention program, (up from 53.66% in 2006).
- The percentage of organizations using training and tuition reimbursement was 80.00%.
- Signing bonuses, project completion bonuses and retention bonuses have all significantly increased in usage, particularly the last bonus type which is used by 25% of participants in 2007.



## **CRITICAL ISSUES**

Ranking	Employers	Employees
1.	Competitive Compensation	Competitive Compensation
2.	Organization Culture/Fit	Career Development
3.	Career Development	Work/Life Balance
4.	Effective Leadership	Challenging Work
5.	Challenging Work	Learning Opportunities
6.	Work/Life Balance	Opportunities for Advancement
7.	Clearly Defined Goals/Expectations	Effective Leadership
8.	Comprehensive Benefits Package	Comprehensive Benefits Package
9.	Learning Opportunities	Flexible Work Environment
10.	Opportunities for Advancement	Organization Culture/Fit

## **BENCHMARKING INDICATORS**

# **Top Training Topics/Areas for 2007**

Ranking	2007 Technical	2007 Non-Technical
1.	Microsoft Windows, Desktop Tools	Leadership/Management Skills
2.	Web Skills (Design, Apps.)	Presentations & Communications
3.	Leadership	Project Management
4.	Computer Skills, Software, In-house Applications	Customer Service
5.	Project Management	Team Building / Coaching

## **Turnover**

• Total organizational turnover for 2006 was 18.71%.

If you have any questions or would like further details, please contact us at

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