



On-line custom reporting tool

**Custom Reports**

Wynford  
Group

## Now You Can Create Your Own Custom Data Reports *The Choice is Yours*

Maximize the Value of Survey Participation Using  
our *WynComp Database* Custom Data Report Feature

Click **HERE** to begin the Demo!

**Don't let the idea of creating your own data report scare you off!**

The process is simple and will give you exactly the results you want.

Generating a report requires some simple option choices, which you can easily define when you create a custom data report.

The **simple rule** is that whenever you create a custom report, you do three things:

- Specify the **position(s)** you want to report on
- Choose the **custom options** to include in the report
- Choose how you want the report **sorted and organized**

Click **NEXT** to continue with the tour.



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### Survey Member Login:

In the surveysite, login to the Survey Member Login by entering the User Name and Password that is in your User Profile.

#### Wynford *Survey Results*

Login Screen

User Name

Password



By clicking ok you agree that all information presented is the exclusive property of the Wynford Group. That the Wynford Group holds all copyrights pertaining to the information obtained within. That as the user you agree to protect this information from use or publication in any form that is not expressly permitted by Wynford Group in writing to you.



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### Custom Reports Tool:

After logging in to the Survey Member Section, to get the login screen for the Wynford Custom Report Tool, click **OK** under COMPASS Custom Report Tool.

#### Custom Report Tool

##### Wynford Survey Results

Reports Menu

Welcome to the Wynford Group Survey Results System

Please select a Survey and Market Region from the list that you have subscribed to below:  
If you have subscribed to our Custom Reports you can click below to log in for more detailed report creation options.

##### Standard Reports

Survey:

2009 CSS (IAT) Technical



##### COMPASS Custom Report Tool

Log In:



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## Custom Reports Login Screen:

Enter the User Name and Password that is in your User Profile.

**COMPASS Log In**

UserName:

Password:

Please enter your full e-mail address and password. If you experience any problems please contact us at 1-877-264-5166 or at [survey@wynfordgroup.com](mailto:survey@wynfordgroup.com)

**Custom Reports**  
On-line custom reporting tool

**Wynford Group**

### Now You Can Create Your Own Custom Data Reports

*The Choice is Yours*

**Maximize the Value of Your Survey Participation Using our WynComp Database Custom Data Reports Feature**

**COMPASS Log In**

UserName:

Password:

There are two ways to e-mail address and password. First, experience any problems please contact us at 1-877-264-5166 or at [survey@wynfordgroup.com](mailto:survey@wynfordgroup.com)

Using state of the art technology and a web-based delivery system, our surveys are designed to help organizations stay current with the market place and plan strategies that will ensure the success of your organization through leading-edge people strategies.

The Wynford Group is pleased to announce a new, more flexible customized report tool that allows you to produce reports, with the statistics you want, in the order that you want.

This feature is **COMPLEMENTARY** with the purchase of your survey participant's reports.

**Flexible On-line Custom Reporting Features**  
Our standard data reports identify Salary Ranges & Base Pay and Variable Pay & Total Cash by providing the most comprehensive analysis of data available by:

- Reverse - for easy comparisons by organizational site
- Industry - major industry across the country
- Location - all major Canadian cities and regions

Maybe you have more specific data sample needs beyond the standard data reports, or you require more advanced data analysis. In that case, you can create your own custom report using the On-line Custom Reporting Tool.

The COMPASS On-line Custom Reporting Tool is designed for the generation of fully-customized data reports.

The options available and the techniques for customizing data reports is the same throughout. Everything from the data source to the final delivery format of a report can be customized and the entire report can be viewed and saved in Excel for your further analysis of the data.

**Creating a Custom Data Report**  
The process is easy to follow and will give you exactly the results you want.

Generating a report requires some simple Option choices, which you can easily define when you create a custom data report.

The simple rule is that whenever you create a custom report, you do three things:

- Specify the password you want to report on
- Choose the custom options to include in the report
- Choose how you want the report sorted and organized

Option choices include the following:

**Statistics Options:**  
- Individual participant  
- Job Benefits

**Location Options:**  
- Job or client location

**Reverse Options:**  
- Job or more reverse groups

**Industry Options:**  
- Job or more industry sectors

**Analysis Options:**  
- The number, location, reverse, industry or combination

**Salary Options:**

**Salary Component Options:**

- Total Salary
- Base Salary
- Commission
- Bonus
- Hourly Rate
- Overtime
- Profit Sharing
- Annuity
- Total Bonus
- Annual Bonus
- Annual Salary
- Annual Total
- Annual Variable
- Annual Total

- Location Premium
- Individual Report Bonus %
- Individual Report Bonus \$
- Total Package
- Hourly Rate %
- Hourly Rate \$
- Overtime %
- Overtime Total %
- Profit Sharing %
- Profit Sharing Total %
- Annuity %
- Commission Total %
- Commission Total \$
- Total Salary %
- Total Salary Total %

**Organizational Options:**  
- All or from certain sources, either including or excluding your data

**Statistics Options:**

**Count Options:**  
- Unweighted report and/or organization count

**Weighted Average Options:**  
- Unweighted report and/or company weighted average

**Percentage Options:**  
- Percentage calculation between 1 and 99

**Aggregating Options:**  
- Percentage ratio to use the results

**Results of a Custom Data Report**  
First, a listing of your selected options are displayed.

Next, the Results for Custom Data Selections displays the data report(s).

Data View provides the option of:

- Viewing an Excel Version of the Data
- Saving an Excel Version of Data

In general, the more options selected or changed in the configuration of the report, the more specific the analysis will be and the longer it will take to run.

Should you decide to make changes to show a different set of data or a different aggregation, simply select your browser's back button.

**Providing What You Need, When You Need It**  
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From the dropdown menu, choose the **Survey** that you wish to create a custom report from.

Here you choose the survey you want to create a custom report from.

Once you select the survey, click the **“View options”** button.

Please select a 2008 survey or later

2009 CSS (IAT) Technical

View options

Please select a survey prior to 2008

2007 Construction

- Analysis By Job Family
- Analysis By Position
- Analysis By Combined Data
- Analysis By Combined Locations

View options



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## The Main Screen:

This is the overall layout of the custom report criteria selection screen.

The following slides will describe these custom report criteria selection individual screens:

- X** Positions Options
- X** Locations Options
- X** Revenues Options
- X** Industries Options
- X** Analysis Options
- X** Salary Options
- X** Statistics Options

Please note that all 7 **Options** buttons will change from **X** to **✓**, to enable the **Submit** button for you to proceed to your Custom Data Results Report.




## Detailed Criteria Selection Options

<b>Positions Options:</b>	<ul style="list-style-type: none"> <li>• Individual Position(s)</li> <li>• Job Family(s)</li> </ul>
<b>Locations Options:</b>	<ul style="list-style-type: none"> <li>• one or more Locations</li> </ul>
<b>Revenues Options:</b>	<ul style="list-style-type: none"> <li>• one or more Revenue groups</li> </ul>
<b>Industries Options:</b>	<ul style="list-style-type: none"> <li>• one or more Industry sectors</li> </ul>
<b>Analysis Option:</b>	<ul style="list-style-type: none"> <li>• by Position(s), Location(s), Revenue(s), Industry(s) or Combination</li> </ul>
<b>Salary Options:</b>	<p><b>Salary Component Options:</b></p> <ul style="list-style-type: none"> <li>• Base Salary</li> <li>• Total Cash</li> <li>• Minimum</li> <li>• Maximum</li> <li>• Hire Point</li> <li>• Control</li> <li>• Target %</li> <li>• Profit Sharing</li> <li>• Actual %</li> <li>• Total Bonus</li> <li>• Hourly Rate</li> <li>• Annual Hours Worked</li> <li>• Location Premium</li> <li>• Individual Target Bonus %</li> <li>• Individual Actual Bonus \$</li> <li>• Team Target %</li> <li>• Team Actual \$</li> <li>• Project Target %</li> <li>• Project Actual \$</li> <li>• Hot Skills Target %</li> <li>• Hot Skills Actual \$</li> <li>• Commission Target %</li> <li>• Commission Actual \$</li> <li>• Profit Sharing Target %</li> </ul> <p><b>Organization Options:</b></p> <ul style="list-style-type: none"> <li>• data from entire sample, either including or excluding your data</li> </ul>
<b>Statistics Options:</b>	<p><b>Count Options:</b></p> <ul style="list-style-type: none"> <li>• incumbent count and/or organization count</li> </ul> <p><b>Weighted Average Options:</b></p> <ul style="list-style-type: none"> <li>• incumbent-weighted average and/or company-weighted average</li> </ul> <p><b>Percentiles Options:</b></p> <ul style="list-style-type: none"> <li>• percentiles calculation (between 1 and 99)</li> </ul> <p><b>Aging Calculation Option:</b></p> <ul style="list-style-type: none"> <li>• percentage value to age the data by</li> </ul>



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### x Positions Options

Here you make your selection of **Position(s)** which you would like to include in your custom analysis report.

*You must choose one or more specific positions.*

- Expand the job family(s) by clicking on [+].
- To select position(s), click in the checkbox next to the position title(s).

- + 100: Management/Project Management
- 200: Technology Solutions
  - 210: Technology Solutions Architect 3
  - 220: Technology Solutions Architect 2
  - 230: Technology Solutions Architect 1
  - 235: Technology Solutions Analyst 3
  - 240: Technology Solutions Analyst 2
  - 250: Technology Solutions Analyst 1
- + 300: Systems Development
- 400: Technical Support
  - 403: Technical Support Manager
  - 405: Technical Support 4
  - 410: Technical Support 3
  - 420: Technical Support 2
  - 430: Technical Support 1
  - 435: Systems Administrator 2
  - 440: Systems Administrator 1
- + 500: Software Development
- + 600: Software Engineers
- + 700: Hardware Engineers
- + 800: Business Solutions
- + 900: Integrated systems (ERP)

- + 1000: Networks
- + 1100: Internet / E-Commerce
- + 1200: CAD Design
- + 1300: Client Support (Help Desk)
- + 1400: Computer Operations
- + 1500: Database Management
- + 1600: Technical Sales & Support (Pre-Post Sales)
- + 1700: Firmware Engineers (Embedded Software)
- + 1800: Technologists Tech
- + 1900: Quality Assurance
- + 2000: Computer/Hardware Support
- + 2100: Multi-Media (New Media)
- + 2200: Telecommunications
- + 2300: Continuity Management / Disaster Recovery
- + 2400: Engineering - General
- + 2500: Geomatics
- + 2600: Land Surveyors



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### x Locations Options



Here you make your selection of **Location(s)** to be included in the analysis.

*You must choose one or more specific locations.*

- To select location(s), click in the checkbox next to the location name.
- To select all locations, click in the 'Select All' checkbox.
- To unselect all locations, unselect the 'Select All' checkbox.

<input type="checkbox"/> <b>Select All</b>	<input type="checkbox"/> Montreal
<input type="checkbox"/> Total Atlantic	<input type="checkbox"/> Southern Ontario (excluding GTA)
<input type="checkbox"/> Total Western Canada	<input type="checkbox"/> Ottawa
<input type="checkbox"/> Total Quebec	<input type="checkbox"/> Toronto
<input type="checkbox"/> Total Ontario	<input type="checkbox"/> Winnipeg
<input type="checkbox"/> Total Manitoba	<input type="checkbox"/> Regina/Saskatoon
<input type="checkbox"/> Total Saskatchewan	<input type="checkbox"/> Northern Alberta
<input type="checkbox"/> Total Alberta	<input type="checkbox"/> Edmonton
<input type="checkbox"/> Total BC	<input type="checkbox"/> Calgary
<input type="checkbox"/> Halifax	<input type="checkbox"/> Vancouver
<input type="checkbox"/> Quebec City	<input type="checkbox"/> Victoria



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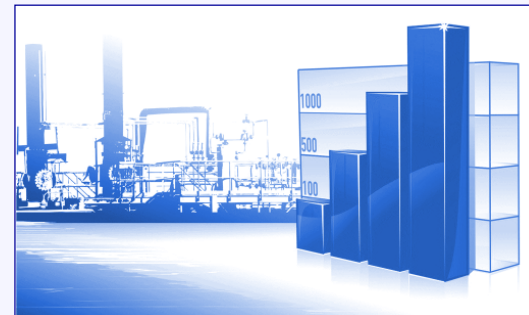
### x Revenues Options

- Select All
- Under \$25 Mil
- \$25 to 50 Mil
- \$50 to \$100 Mil
- \$100 to \$250 Mil
- \$250 to \$500 Mil
- \$500 to \$750 Mil
- \$750 to \$1 Billion
- \$1 Billion to \$2 Billion
- Over \$2 Billion

Here you make your selection of **Revenue(s)** that you want to be included in the analysis.

*You must choose one or more specific revenues.*

- To select revenue(s), click in the checkbox next to the revenue value.
- To select all revenues, click in the 'Select All' checkbox.
- To unselect all revenues, unselect the 'Select All' checkbox.



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### x Industries Options



Here you make your selection of **Industry(s)** that you want to include in your analysis.

*You must choose one or more specific industries.*

- To select industry(s), click in the checkbox next to the industry name.
- To select all industries, click in the 'Select All' checkbox.
- To unselect all industries, unselect the 'Select All' checkbox.

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Select All</b>                        | <input type="checkbox"/> Manufacturing                           |
| <input type="checkbox"/> IT Services/Telecommunications           | <input type="checkbox"/> Professional Services                   |
| <input type="checkbox"/> Energy Services                          | <input type="checkbox"/> Government                              |
| <input type="checkbox"/> Public Sector                            | <input type="checkbox"/> Telecommunications                      |
| <input type="checkbox"/> E-Commerce/Internet Solutions/MultiMedia | <input type="checkbox"/> Engineering, Procurement & Construction |
| <input type="checkbox"/> Retail                                   | <input type="checkbox"/> Contact Centre                          |
| <input type="checkbox"/> Advanced Technology                      | <input type="checkbox"/> Financial Services                      |
| <input type="checkbox"/> Not For Profit                           | <input type="checkbox"/> Logistics/Transportation/Distribution   |
| <input type="checkbox"/> Energy                                   | <input type="checkbox"/> Software Development                    |



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### x Analysis Option



- Analysis by Positions
- Analysis by Locations
- Analysis by Revenues
- Analysis by Industries
- Analysis by Combination

Here you make your selection of how you would like to group the data presented in the custom report.

*You can only choose one analysis option per report.*

- **Analysis by Positions** - groups the data by the Positions chosen in the Positions Options section.
- **Analysis by Locations** - groups the data by the Locations chosen in the Locations Options section.
- **Analysis by Revenues** - groups the data by the Revenues chosen in the Revenues Options section.
- **Analysis by Industries** - groups the data by the Industries chosen in the Industries Options section.
- **Analysis by Combination** - presents the data results as a Combination of all of the Options chosen.



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### x Salary Options

- |  |   |
|--|---|
| <input type="checkbox"/> Base Salary         | <input type="checkbox"/> Location Premium           |
| <input type="checkbox"/> Total Cash          | <input type="checkbox"/> Individual Target Bonus %  |
| <input type="checkbox"/> Minimum             | <input type="checkbox"/> Individual Actual Bonus \$ |
| <input type="checkbox"/> Maximum             | <input type="checkbox"/> Team Target %              |
| <input type="checkbox"/> Hire Point          | <input type="checkbox"/> Team Actual \$             |
| <input type="checkbox"/> Control             | <input type="checkbox"/> Project Target %           |
| <input type="checkbox"/> Target %            | <input type="checkbox"/> Project Actual \$          |
| <input type="checkbox"/> Profit Sharing      | <input type="checkbox"/> Hot Skills Target %        |
| <input type="checkbox"/> Actual %            | <input type="checkbox"/> Hot Skills Actual \$       |
| <input type="checkbox"/> Total Bonus         | <input type="checkbox"/> Commission Target %        |
| <input type="checkbox"/> Hourly Rate         | <input type="checkbox"/> Commission Actual \$       |
| <input type="checkbox"/> Annual Hours Worked | <input type="checkbox"/> Profit Sharing Target %    |

- All data including your organization  
 All data excluding your organization

Here you make your selection of the **Salary Components** that you want to analyze data with; those that are most useful to your organization.

*You must choose one or more specific salary components.*

- To select salary component(s), click in the checkbox next to the salary component name.

Here you make your selection to include or exclude your **Organizational Data** in the resulting data report.

- To select an organization option, click in the checkbox next to your preference.



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### Salary Components Tip

*The order that you select the salary component(s) will be reflected in the order of the columns in the resulting data report.*

### Salary Components Tip

*Reports will only be generated where there are a minimum of 3 applicable organizations and incumbents that satisfy your selection.*

*If no results are generated, please broaden your choices and resubmit your selection.*



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### x Statistics Options

- Incumbent Count
- Organization Count
- Incumbent-Weighted Average
- Company-Weighted Average

#### Data Aging Tip

0% will leave the data in its original form and 100% will double the calculation.

This option can provide a projected salary data report.

10, 25, 50, 60, 75, 90

%

Here you make your selection of **Statistic Options** that you want to analyze data with.

*You must choose one or more specific statistic options.*

- To select statistic(s), click in the checkbox next to the statistic option name.

Here you enter your selection of **Percentile Calculations**.

*You must enter one or more values between 1-99.*

- To enter percentile(s) for calculation, click in the textbox and enter integer value(s) (ie: 1, 35, 78, 99).

Here you enter the **Data Aging** percentage value.

- To enter a percentage value, click in the textbox and enter the percentage you would like the data multiplied by.



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### Data Results:

After completion of all custom report criteria option sections, the 7 **Options** buttons will change from **✘** to **✔**, enabling the **Submit** button for you to proceed to your Custom Data Results Report.

Positions Options ✘	Locations Options ✘	Revenues Options ✘	Industries Options ✘	Analysis Options ✘	Salary Options ✘	Statistics Options ✘
<<   SUBMIT   >>						

Positions Options ✔	Locations Options ✔	Revenues Options ✔	Industries Options ✔	Analysis Options ✔	Salary Options ✔	Statistics Options ✔
<<   SUBMIT   >>						



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### Results of a Custom Data Report:

The options you selected are displayed at the top of the Custom Data Report

Following, the Results for Custom Data Selections displays the data report(s)

Data View provides the option of viewing / saving your Custom Report in Excel format

### *Custom Report Examples:*

The following slides show examples of these Custom Reports:

- by position
- by job family, with data sample excluding own data for base salary using a selection of percentiles
- by 2 positions, 3 industries



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### Sample Custom Report

- by position

Results

Position Code Chosen: 130, 130,

Position Title Chosen: Project Manager, Project Manager,

Location Chosen: ALL

Revenues Chosen: ALL

Industries Chosen: ALL

Analysis Chosen: Analysis by Positions

Salary Component Chosen: Base Salary, Total Cash, Minimum, Maximum

Statistics Chosen: Count, OrgCount

Organization Chosen: ExcludeOwn

Aging: No

Click on Data View for Spreadsheet format.

Data View

Results For Custom Data Selections

Click Here For Excel Version

Note: If the cell box is empty it means that it is not applicable.

Data	Job Family Code	Job Family Name	Custom Type Value	Company Count	Incumbent Count	Position Code	Position Title	base_salary-Count	base_salary-OrgCount	base_salary-P50	tot_cash_comp-Count	tot_cash_comp-OrgCount	tot_cash_comp-P50	minimum-Count	minimum-OrgCount	minimum-P50	maximum-Count	maximum-OrgCount	maximum-P50
EXCLUDING your organization	100	Management/Project Management	ALL	153	570	130	Project Manager	570	153	90460	570	153	96666	305	92	72162	303	91	111360



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### Sample Custom Report

- by job family, with data sample excluding own data for base salary using a selection of percentiles

**Results**

**Position Code Chosen:** 310, 320, 330, 335, 340, 350, 310, 320, 330, 335, 340, 350,

**Position Title Chosen:** Systems Architect 3, Systems Architect 2, Systems Architect 1, Systems Analyst 3, Systems Analyst 2 (Programmer Analyst), Systems Analyst 1 (Programmer), Systems Architect 3, Systems Architect 2, Systems Architect 1, Systems Analyst 3, Systems Analyst 2 (Programmer Analyst), Systems Analyst 1 (Programmer),

**Location Chosen:** ALL

**Revenues Chosen:** ALL

**Industries Chosen:** ALL

**Analysis Chosen:** Analysis by Positions

**Salary Component Chosen:** Base Salary

**Statistics Chosen:** Count, OrgCount, Avg, CWA

**Organization Chosen:** ExcludeOwn

**Aging:** No

[Click on Data View for Spreadsheet format.](#)

**Results For Custom Data Selections**

Note: If the cell box is empty, it means that it is not applicable.

Data	Job Family Code	Job Family Name	Custom Type Value	Company Count	Incumbent Count	Position Code	Position Title	base_salary-Count	base_salary-OrgCount	base_salary-Avg	base_salary-CWA	base_salary-P30	base_salary-P70
EXCLUDING your organization	300	Systems Development	ALL	67	167	310	Systems Architect 3	167	67	112687	116023	103232	120000
EXCLUDING your organization	300	Systems Development	ALL	75	259	320	Systems Architect 2	259	75	100779	99807	93666	107891
EXCLUDING your organization	300	Systems Development	ALL	73	396	330	Systems Architect 1	396	73	88416	86550	82094	94751
EXCLUDING your organization	300	Systems Development	ALL	98	899	335	Systems Analyst 3	899	98	74479	76582	68183	80080
EXCLUDING your organization	300	Systems Development	ALL	95	767	340	Systems Analyst 2 (Programmer Analyst)	767	95	64258	64561	57973	69804
EXCLUDING your organization	300	Systems Development	ALL	63	386	350	Systems Analyst 1 (Programmer)	386	63	49403	50733	44350	52125

### Sample Custom Report

- by 2 positions, 3 industries

#### Results

Position Code Chosen: 120, 130  
 Position Title Chosen: Senior Project/Department Manager, Project Manager  
 Location Chosen: ALL  
 Revenues Chosen: ALL  
 Industries Chosen: Advanced Technology, IT Services/Telecommunications, Software Development,  
 Analysis Chosen: Analysis by Industries  
 Salary Component Chosen: Base Salary  
 Statistics Chosen: Count, OrgCount, Avg, CWA  
 Organization Chosen: ExcludeOwn  
 Aging: No

Click on Data View for Spreadsheet format.

[Data View](#)

#### Results For Custom Data Selections

[Click Here For Excel Version](#)

Note: If the cell box is empty it means that it is not applicable.

Data	Job Family Code	Job Family Name	Custom Type Value	Company Count	Incumbent Count	Industry	base_salary.Count	base_salary.OrgCount	base_salary.Avg	base_salary.CWA	base_salary.P50
EXCLUDING your organization	100	Management/Project Management	ALL	14	161	Advanced Technology	161	14	100949	96070	100000
EXCLUDING your organization	100	Management/Project Management	ALL	73	476	IT Services/Telecommunications	476	73	100555	98059	98403
EXCLUDING your organization	100	Management/Project Management	ALL	8	33	Software Development	33	8	97433	96994	93150



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