



The Southern Alberta Regional Council of the Canadian Pension & Benefits Institute is pleased to invite you to attend our first breakfast session of 2007 on February 14 at the Chamber of Commerce Ballroom.

## 2007 COMPENSATION & EMPLOYMENT MARKET TRENDS

*Gail Evans – President, Wynford Group Management Consultants*

The “red hot” Alberta economy continues to place major pressure on competitive market rates and Human Capital management strategies. Gail Evans, President of The Wynford Group, will provide key economic trends for Alberta, and forecasts for compensation plans and strategies for 2007 from The Wynford Group’s National IAT Comprehensive Compensation Surveys. In addition, Gail will share some insight into innovative Human Capital management strategies that progressive organizations are using. Some topics to be covered include:

- What’s to Come? Economic and Compensation projections;
- Current Trends in Total Rewards;
- What type of Attraction & Retention Strategies can work for your organization?
- Innovative Human Capital management strategies.

Gail Evans has worked in the field of Human Resource Management for over 20 years. Prior to founding The Wynford Group in 1991, she honed her compensation and performance strategies at major energy industry companies such as Gulf Canada and NOVA Corporation. She has a solid reputation consulting in the areas of Strategic Management, Compensation Strategies and Performance Effectiveness.

Gail received her MBA from the University of Calgary, and has published numerous articles on Performance & Reward Strategies in national and international publications. In addition, she is a frequent presenter for professional groups such as HRPAA, BCTIA, HRAC, HRIA, World at Work (Canadian Compensation Association), Canadian Advanced Technology Alliance, Canadian Information Processing Society, Petroleum Services Alliance of Canada and numerous Human Resources professional associations across Canada.

Please join us for breakfast and to hear from this experienced speaker on this timely topic for both Calgary, and the Province of Alberta.

---

<b>When:</b>	Wednesday, February 14, 2007	<b>Where:</b>	Calgary Chamber of Commerce
	7:30 – 8:00 am	Registration & Breakfast	Ballroom
	8:00 – 9:00 am	Presentation & Questions	100 – 6 <sup>th</sup> Avenue SW

**Registration Fee:**  
CPBI Members: \$35 (\$33.02 + \$1.98 GST)  
Non-Members: \$70 (\$66.04 + \$3.96 GST)  
Non-members can apply fee differential to 2007 membership fee

**Information:**  
Jamie North  
Phone: 403 – 207 – 4552  
Fax: 403 – 285 – 1782  
E-mail: [albertasouth@cpbi-icra.ca](mailto:albertasouth@cpbi-icra.ca)  
CPBI Website: [www.cpbi-icra.ca](http://www.cpbi-icra.ca)