



***Steering you in the right direction.***

***The choice is yours!***

## What is COMPASS

- You can now create your own **customized** data reports from Wynford Survey Data
- Online custom report tool **only** available from the Wynford Group
- Included in **all** online CSS surveys
- **Maximize the value** of Survey Participation with variety of report options that you can produce yourself

# *Multitude of Options*

- Ability to choose from a variety of input options regarding:
  - Positions
  - Locations
  - Industries
  - Revenue sizes

# *Multitude of Options*

- Flexibility to create a variety of custom reports.  
Ability to:
  - Exclude your organization's data
  - Compare your organization's data to the market
  - Choose a specific comparator sample of competitor organizations
  - Generate graphs of comparisons
  - Perform year-over-year analysis

# Analysis Options

**COMPASS** On-line custom reporting tool
**Custom Reports**
Wynford Group

Change Organization:

Select a survey:

### Analysis Options

Please make your selection of how you would like to group the data presented in the custom report. You can only choose one analysis option per report.

- **Analysis by Positions** - groups the data by the Positions chosen in the Positions Options section.
- **Analysis by Position/Location** - groups the data by the Position/Location chosen in the Position/Location Options section.
- **Analysis by Locations** - groups the data by the Locations chosen in the Locations Options section.
- **Analysis by Revenue** - groups the data by the Revenue chosen in the Revenue Options section.
- **Analysis by Industries** - groups the data by the Industries chosen in the Industries Options section.
- **Analysis by Combination** - presents the data results as a combination of all of the options chosen. (e.g. Position 130 from Calgary & Edmonton AND Advanced Technology Industry AND Revenue between \$50Million & \$250Million.)

[Click here to see sample output](#)

Analysis by Positions

Analysis by Position/Location

Analysis by Locations

Analysis by Revenues

Analysis by Industries

Analysis by Combination

To compare market data with your own company data, please check the box below.

Data Comparison with Own Company Data

To compare selected market data with the previous year's market data, please check the box below. (Differences will only be returned for Base Salary, Total Cash, and Total Bonus components)

Year Over Year Comparison

Click on the Options below to start

- Positions Options
- Locations Options
- Revenue Options
- Industries Options
- Analysis Options
- Salary Options
- Statistics Options

Generate Report

Once all the steps have been completed, the button will be enabled to generate the report.



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[Click here](#) to view a tutorial of COMPASS.

[Click here](#) to view a tutorial of the graphing tool.



Market Data

Competative  
Intelligence

Human Capital  
Solutions