THE CANADIAN SALARY SURVEYS - IAT® - REPORT COMPENSATION & EMPLOYMENT PRACTICES EXECUTIVE SUMMARY - FALL 2017

DISTRIBUTION OF ORGANIZATIONS - BY REVENUE The Canadian Salary Surveys (IAT) - 2017 Over Under \$2 to \$5 \$5 Billion \$25 Million Billion 6% 14% \$25 to \$50 9% \$1 to \$2 Million Billion 9% 12% \$50 to \$100 \$750 Million Million to \$1 Billion 14% 4% \$500 to \$750 \$100 to \$250 Million \$250 to \$500 Million 5% Million 12% 15% Wynford Group IAT. THE CANADIAN SALARY SURVEYS **DISTRIBUTION OF ORGANIZATIONS - BY LOCATION** The Canadian Salary Surveys (IAT) - 2017 Atlantic British Columbia Quebec 9% 17% 9% Alberta Ontario 25% 19% Manitoba Saskatchewan 9% 12% IAT. Wynford THE CANADIAN SALARY SURVEYS Group **DISTRBUTION OF ORGANIZATIONS - BY INDUSTRY** The Canadian Salary Surveys (IAT) - 2017 IT Services/ Public Software Adv Not for Sector Dvlpmt Tech Constr Profit Prof 10% 5% 3% 7% 5% Engineering Services 4% 4% Retail Engineering, 6% Procur & Constr 12% Energy Services 7% Energy Utilities Mining Financial 3% Manuf Logistics/ Services 5% 10% Transp/ 11% Distrib 4% Wynford IAT. THE CANADIAN SALARY SURVEYS Group

The 2017 Canadian Salary Surveys include data from over 250 organizations with the following distribution:

Compensation & Employment Practices - Executive Summary – Fall 2017

ECONOMIC ENVIRONMENT

• **41%** of participants indicated they expected growth in the economic environment for their organization over the next six months and **49%** indicated unchanged.

COMPENSATION – POLICY & STRATEGY

Market Pay / Target Market Compensation

- 67.24% of reporting participants indicated they have a Market Pay/Target Market compensation policy.
- **95.41%** have not revised the policy for 2017.
- The average Base Salary Percentile used by respondents is **50.86%**.
- The average Total Cash Percentile used by respondents is 53.37%.

Base Salary Adjustments in 2017

- **90%** of participants indicated providing a total salary budget adjustment (including range adjustment, merit and general increases/decreases, but not promotional increases) in 2017.
- The 2017 national average salary range adjustment is 1.40%.
- The 2017 actual base salary adjustment (based upon satisfactory performance) is **2.12%** (includes 0's).
- The highest average increases were in Quebec at 2.49%, followed by Ontario at 2.45%, and BC at 2.41%, with Alberta at 2.18% and Saskatchewan at 2.20% (includes 0's).
- The highest projected average base salary increase for 2018 by industry is the Professional Services sector at **2.81%**, followed by Financial Services at **2.61%** and Software Development at **2.58%** (includes 0's).
- The lowest projected average base salary increase for 2018 by industry is the Mining Sector at **1.66%**, Construction at **1.90%** and Public Sector at **2.00%** (includes 0's).
- **81.42%** of organizations indicated their performance system is tied directly to base salary increases.
- **15.52%** of organizations indicated a redesign of base salary.

Regional Differences

- Highest average salaries ranked nationally are:
 - 1. Northern AB
 - 2. Calgary
 - 3. Toronto
 - 4. Edmonton
 - 5. Vancouver
 - 6. Ottawa/Hull
 - 7. Montreal
 - 8. Regina/Saskatoon
 - 9. Southern Ontario
 - 10. Winnipeg
 - 11. Halifax

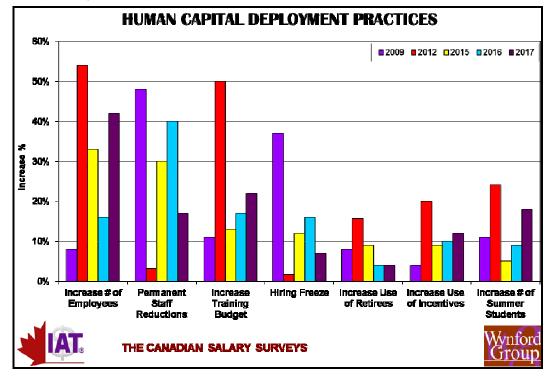


Compensation & Employment Practices - Executive Summary – Fall 2017

HUMAN CAPITAL DEPLOYMENT

The following chart indicates that our country is again coming out of a recession, although the drop was not as sharp as in 2009, the rebound has been slower than in that period. The factors that are particularly indicative of a positive economy include:

- Increased hiring and more limited staff reductions are positive signs, although there may still be some adjustments to employee types as organizations determine the skills required for future endeavors.
- Increased training budget and increased numbers of summer students and new grads are predictive indicators of positive industry and economic growth.
- The increase in use of incentives suggests a potential trend to on pay for performance and more closely manage base pay costs.



Top Human Capital Challenges

| Rank | Human Resource Issue |
|------|-------------------------------------|
| 1. | Leadership Development |
| 2. | Retaining Key Talent |
| 3. | Keep Employees Productive & Engaged |
| 4. | Succession Planning |
| 5. | Attract Top Talent |



Compensation & Employment Practices - Executive Summary – Fall 2017

Benefits

- Of the total cost of benefits, the Employer currently pays an average of 80.68%.
- 72.58% of participants reported no change in the percentage paid from 2016 to 2017.
- 68.55% of participants reported no projected change from 2017 to 2018.
- 77.66% of participants allow employees to purchase additional benefits or coverage.
- Participants indicated the benefit budget is on average 17.63% of the base salary budget.
- 5.79% of participants provide the supporting of retirees pension (and benefits).
- Participants indicated the benefit budget of supporting retirees' pension (and benefits) is on average **7.63%** of the base salary budget.

INCENTIVE PROGRAMS

Short-Term Incentive Plans

- 77.87% of respondents indicated they had a short-term incentive plan in place.
- **90.43%** of organizations that have a short-term incentive program in place indicated they do not include this compensation in the base for benefits calculations.

Long-Term Incentive Plans (LTIPs)

- **36%** participants indicated they provide long-term incentives.
- LTIPs are most commonly provided in the following forms:
 - Stock options
 - Restricted Share Units
 - Performance Share Units

Employee Share Purchase Plans

• **18.75%** of survey participants indicated they provide an Employee Share Ownership Plan, (up from 17.58% in 2016).

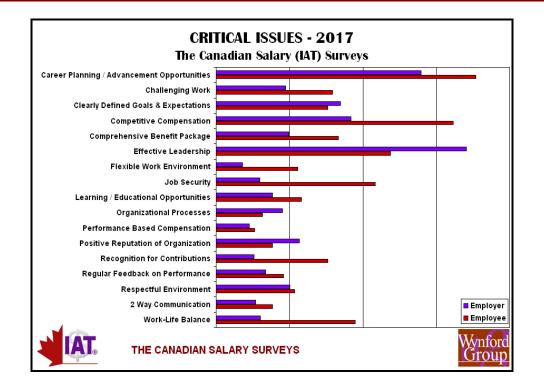
ATTRACTION & RETENTION PRACTICES

Cash Based Attraction & Retention Practices

- **73%** of organizations currently use a special attraction or retention program.
- The percentage of organizations using Employee Referral Bonuses is **68%**, (down from 75% in 2016).
- The percentage of organizations using Education Subsidies is 65%, (up from 62% in 2016).

Compensation & Employment Practices - Executive Summary – Fall 2017

CRITICAL ISSUES



BENCHMARKING INDICATORS

Turnover

• The 2017 involuntary turnover for all organizations is 5.91%.

Learning and Development Opportunities

• 36% of organizations indicated they have a formal Learning & Development Policy.

Training Budgets

| All Employees | 2017 | 2016 |
|------------------------------------------------|-----------|-----------|
| Average # of Days / Employee | 3.17 days | 3.17 days |
| Average Annual Budget / Employee | \$1,329 | \$1,325 |
| Average Group Budget (% of Base Salary Budget) | 3.5% | 3.3% |



The Wynford Group offers a complete range of services that vary from single-position market pricing to complete rebuilding of compensation programs. Organizations of all sizes and industries choose Wynford to help successfully harness the full talents of their people. Our services include:

National Compensation Surveys

- Technical
- Professional & Administrative
- Contact Centre
- Executive
- Supply Chain & Manufacturing
- Construction
- Mining
- Architecture
- Geomatics
- Small Business

Compensation & Total Rewards Consulting

- · Individual and job family market pricing
- · Custom surveys to market price against specific comparators
- · Market review and development of salary ranges
- Review and redesign of incentive programs
- Executive Compensation
- Outsourced Compensation Management

HR Infrastructure

- HR Konnectz Online role profile builder and web-based accountability banding
- · Human capital benchmarking and analysis
- Performance management system review redesign
- Integrated HR program development
- Communication to employees



CONTACT US

1-877-264-5166 wynford@wynfordgroup.com

#545, 940 - 6th Avenue SW Calgary, AB T2P 3T1

wynfordgroup.com